

Culture, Tourism and Sport Board

Agenda

Tuesday 6 March 2012
4.00 – 5.00pm

Function Room B
Cardiff City Hall
Cathays Park
Cardiff
CF10 3ND

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

Culture Tourism & Sport Board

6 March 2012

The **Culture Tourism & Sport Board** meeting will be held on **Tuesday 6 March 2012** at **4.00pm**, in **Function Room B** in **Cardiff City Hall, Cathays Park, Cardiff, CF10 3ND**.

Political Group Meetings

Conservative: 3.00 - 4.00pm - Function Room G
Labour: 3.30 – 4.00pm - Function Room B
Liberal Democrat: 3.30 – 4.00pm - Foyer Area
Independent: 3.30 – 4.00pm - Foyer Area

Tea and coffee will be available at the Board meeting.

Apologies

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting, so that a substitute can be arranged and catering numbers adjusted, if necessary.

Labour: Aicha Less: 020 7664 3263 email: aicha.less@local.gov.uk
Conservative: Luke Taylor: 020 7664 3264 email: luke.taylor@local.gov.uk
Liberal Democrat: Evelyn Mark: 020 7664 3235 email: libdem@local.gov.uk
Independent: Group Office: 020 7664 3224 email: independent.group@local.gov.uk

Attendance Sheet

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

Location

A map showing the location of the City Hall in Cardiff is printed on the back cover.

Contact

Virginia Ponton (Tel: 020 7664 3064, email: virginia.ponton@local.gov.uk)

Carers' Allowance

As part of the LGA Members' Allowances Scheme, a Carers' Allowance of up to £6.08 per hour is available to cover the cost of dependents (i.e. children, elderly people or people with disabilities) incurred as a result of attending this meeting.

Hotels

Please be advised that members will need to book own accommodation and travel.

Culture, Tourism and Sport Board

Date: 16.02.12

Culture, Tourism and Sport Board - Membership 2011/2012

Councillor	Authority
Conservative (6)	
Andrew Lewer [Deputy Chairman]	Derbyshire CC
Roger Begy	Rutland CC
Sir William Lawrence	Stratford-on-Avon DC
Ken Maddock	Somerset CC
Doreen Stephenson	East Lindsey DC
David Lloyd	Hertfordshire CC
Substitutes:	
Peter Golds	Tower Hamlets LB
Chris Knowles-Fitton	Craven DC
Nick Worth	South Holland DC
Labour (5)	
Simon Henig [Vice Chair]	Durham CC
Caitlin Bisknell	High Borough BC
Chris Roberts	Greenwich LB
Florence Nosegbe	Lambeth LB
David Phillips	City & County of Swansea
Substitutes:	
Mike Amesbury/Rosa Battle	Manchester City
Michael Mordey	Sunderland City
Liberal Democrat (2)	
Flick Rea [Chair]	Camden LB
Brendan Jameson	South Lakeland DC
Independent (1)	
Geoff Knight [Deputy Chair]	Lancaster City
Substitutes	
Mark Ereira-Guyer	Suffolk CC
Robert Dutton	Wrexham CBC

LGA Culture, Tourism and Sport Board Attendance 2011-2012

Councillors	12.09.11	23.11.11	18.01.12	06.03.12	23.05.12	18.07.12
Conservative Group						
Andrew Lewer	Yes	Via video	Yes			
Roger Begy	Yes	Yes	No			
Sir William Lawrence	Yes	Yes	Yes			
Ken Maddock	Yes	Yes	Yes			
Doreen Stephenson	Yes	No	Yes			
David Lloyd	Yes	Yes	No			
Labour Group						
Simon Henig	Yes	Yes	Yes			
Caitlin Bisknell	Yes	Yes	Yes			
Chris Roberts	No	No	Yes			
Florence Nosegbe	Yes	Yes	Yes			
David Phillips	No	Yes	No			
Lib Dem Group						
Chris White	Yes	Yes	Yes			
Brendan Jameson	Yes	Yes	Yes			
Independent						
Geoff Knight	Yes	Yes	Yes			
Substitutes						
Chris Knowles-Fitton						
Peter Golds		Yes	Yes			
Nick Worth						
Michael Mordey	Yes					
Mike Amesbury / Rosa Battle						
Flick Rea						
Mark Ereira-Guyer						
Robert Dutton						

Agenda

LGA Culture, Tourism and Sport Board

Tuesday 6 March 2012

4:00pm – 5:00pm

Function Room B, Cardiff City Hall, Cathays Park, Cardiff, CF10 3ND

	Item	Page	Time
	<i>For discussion</i>		
1.	Note of last meeting and matters arising	3	4:00pm
2.	142 days to go: Countdown to the 2012 Olympic and Paralympic Games – Cllr Stephen Castle, Chair LGA 2012 Games Task and Finish Group – presentation and report attached	19	4:05pm
3.	Conference briefing – report attached	39	4:20pm
4.	Creating a world class, quality of life capital - Cllr Nigel Howells, Executive Member for Sport, Leisure and Culture, Cardiff Council - presentation		4:30pm
5.	Outside Bodies feedback from Members – report attached	47	4:55pm
	<i>For noting / information</i>		
6.	Update on current issues – report attached covering: <ul style="list-style-type: none">• Libraries• 2012 Games and sport• The visitor economy• Museums• Arts	59	
7.	Any other business		

Note of last Meeting

Title:	LGA Culture, Tourism and Sport Board
Date and time:	Wednesday 18 January 2012, 1.00pm
Venue:	Smith Square Rooms 3 & 4, Local Government House

Attendance

Position	Councillor	Council
Chair:	Chris White	Hertfordshire CC
Vice chair:	Simon Henig	Durham CC
Deputy chairman:	Andrew Lewer	Derbyshire CC
Deputy chair:	Geoff Knight	Lancaster City
Members:	Roger Begy	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Ken Maddock	Somerset CC
	Caitlin Bisknell	High Borough DC
	Florence Nosegbe	Lambeth LB
	Brendan Jameson	South Lakeland DC
	David Phillips	City & County of Swansea
	Chris Roberts	Greenwich LB
	Doreen Stephenson	East Lindsey DC
Substitutes:	Peter Golds	Tower Hamlets LB
Apologies:	David Lloyd	Hertfordshire CC
LGA Officers:	Helen Johnston, Laura Caton, Siraz Natha, Justine Wharton, Stephen Service	

Item	Decisions and actions	Action by
	<p>Cllr Chris White (Chair) welcomed Members to the meeting.</p>	
1	<p>Note of last meeting and matters arising</p> <p>On regulated entertainment, Cllr White said that the Live Music Bill would be going to report stage on 20 January.</p> <p>On the forthcoming CTS Conference, Laura Caton, LGA Senior Advisor said that 77 delegates had booked a place to date. Six Members, excluding the leads, had so far expressed an interest and declared their preferences for chairing the workshop sessions.</p> <p>Cllr Simon Henig updated the Board on his meeting with Harriet Harman MP, Shadow Secretary of State for Culture, Media and Sport and Shadow Deputy Prime Minister.</p> <p>Decision Members agreed the note of the last meeting as a correct record.</p>	
2	<p>Libraries (Confidential item)</p> <p>Cllr White invited Members to comment on the draft position paper responding to the Culture, Media and Sport (CMS) Committee's inquiry into library closures.</p> <p>Members asked that the paper place more emphasis on the impact of budget cuts on funding available to libraries. Members also asked Officers to give an overview of the different service delivery models public library authorities are adopting, to reinforce our core point that it is impossible to have a single, national definition of comprehensive and efficient. Members said it was important the Board had a good overview of the state of play in the libraries sector, without placing additional data collection burdens on councils.</p> <p>Members noted that literacy and access to the internet were challenges in some areas.</p> <p>As the deadline for the LGA's submission was imminent, the Board agreed that the amended paper could be cleared via office holders.</p>	

Action

Officers to take account of Members' comments in amending the draft position paper, and seek clearance via office holders.

Laura Caton

3 2012 Olympic and Paralympic Games Task and Finish Group

Cllr White reported that the Task and Finish Group (which also met on 18 January) had received an excellent presentation from London Councils on transport issues arising from the 2012 Olympic and Paralympic Games. London Councils continue to negotiate with Transport for London over concerns that trains will be stopping early during the games.

On press coverage, Cllr White said that a comprehensive media communications plan needed to be in place as it was likely that there would be wide media commentary on preparations for the Games in the build up to July.

On legacy, Members asked if a post-Games review was planned to ensure that lessons learnt were captured. The Board agreed to suggest to the Task and Finish Group that a review should be a priority once the Games were finished.

While achieving a legacy for the venues was generally seen as achievable, Cllr White said that the pledge to increase participation in physical activity was more difficult to ensure. He gave the example of dedicated phone lines for people interested in taking up new sports which had not been properly delivered following previous Games. Cllr White advocated liaison with the Community Wellbeing Board on this issue.

At the request of Members, Helen Johnston agreed to ensure the Games were a strong theme at the LGA's annual conference in July.

Officers were asked to ensure CTS Board Members had access to papers from the Task and Finish Group.

Action

Officers to follow up about physical activity legacy with Community Wellbeing colleagues.

Laura Caton

Officers to send papers for the Task and Finish Group to the CTS Board.

**Virginia Ponton /
Steve Service**

2012 Games to be reflected on the LGA annual conference programme in July.

Helen Johnston

4 LGA Business Plan and Priorities 2012/13

Cllr White invited the Board to discuss the suggested CTS Board priorities listed in Appendix A.

Cllr Andrew Lewer said he understood that Members at the LGA Leadership Board on 11 January had already asked officers to review the overall document. Members noted that there was a difference between the LGA's overall priorities, and CTS priorities within that.

In response to questions from Members, officers said that providing budgetary details was planned as the next phase in the process.

Members agreed the CTS priorities listed in Appendix A, but they felt that the items should be reordered, with tourism given a more prominent place in the list.

Action

Officers to reflect Members' comments in developing the CTS Board priorities and feedback to the Leadership Board.

Helen Johnston

5 Public Health: opportunities and challenges for culture and sport

Cllr Chris Roberts and Andrew Cozens, LGA Strategic Advisor for Children, Adults, Health and Cultural Services presented this item.

In introducing the report, Andrew summarised recent developments in the transfer of public health responsibilities from Primary Care Trusts to local government in 2013.

Andrew said there was a clear opportunity for the CTS Board to link its interests with those of the Community Wellbeing Board. He drew Members' attention to several upcoming LGA events relating

to health which could provide greater context for their work, including the Public Health Annual Conference on Tuesday 28 February 2012 which will focus on Leadership and Public Health.

Cllr Roberts gave a presentation on Greenwich Council's programme to improve public health and the lessons learnt through developing local partnerships (attached as **Appendix A**).

Members expressed concern about the link between fast food takeaways and childhood obesity. Cllr Roberts said that planning legislation was used successfully by Greenwich to limit the number of takeaway units in an area.

Members agreed that schools had a major part to play in sport, and that changes to the school sports partnerships would impact upon local authorities' links with them to promote health.

Members emphasised and discussed some of the challenges resulting from the transfer of staff from Primary Care Trusts to councils.

Members agreed that there is a significant opportunity to build upon local government's strong track record in prevention, and for sport and culture to play a central role.

Action

Officers to take account of Members' comments in taking forward the actions outlined in the report.

**Andrew Cozens
Laura Caton**

6 Outside Bodies feedback from Members

Members summarised meetings with outside bodies that they had been involved in since the November Board.

Regarding the Local Government All Party Parliamentary Group (APPG) on culture and regeneration on 17 January, Members asked Officers to feedback on the format to the Local Government Information Unit. Members also asked Officers to send the Board a more detailed note of the APPG meeting.

Regarding his meeting with VisitEngland, Cllr White said that the LGA needs to sell the message of night time economies to Members more effectively.

Members said the format of the Outside Bodies report did not always give enough detail. They asked if future reports could include more information on the purpose and outcome of each meeting.

Sir William Lawrence informed Members that Tourism for All would be holding a one day conference on Tuesday 24 January at the BT centre in St Paul's, to promote accessibility.

Action

Officers to feedback to the Local Government Information Unit on the format of the Local Government APPG.

Laura Caton

Officers to send Board Members a note of the Local Government APPG meeting on 17 January 2012

Laura Caton

Officers to divide future Outside Bodies reports into more detailed subheadings, to include the purpose of meetings, issues discussed and outcomes.

**Laura Caton /
Virginia Ponton**

7 Update on current issues

On local radio, Cllr White said he conducted several media interviews to highlight the LGA's concerns about the impact of proposed cuts to BBC local radio on local emergency planning arrangements.

On Tourism Business Improvement Districts, Cllr White confirmed that TBIDS for retail space would probably involve voting but the size of the area still needed to be clarified.

Members noted the update.

8 AOB

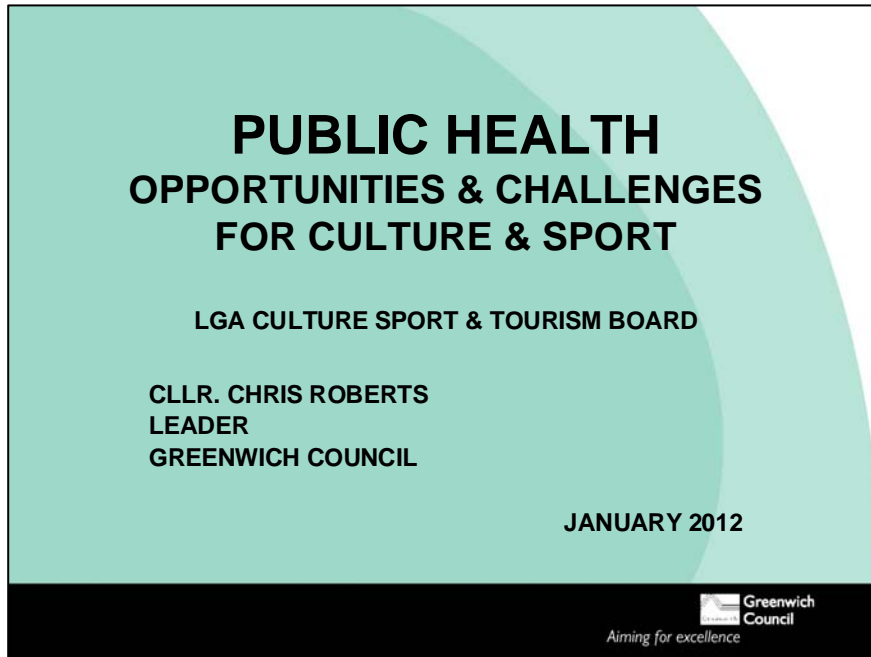
Cllr White announced that he would be resigning from his position as Chair due to new work commitments and that this Board would be his last. He expressed gratitude for the Board's work on Culture, Tourism and Sport issues during his tenure.

Cllrs Henig, Lewer and Knight as Vice and Deputy Chairs respectively thanked Cllr White for his work as Chair of the Board and wished him well for the future.

Date of next meeting: 4.00pm, Tuesday 6 March, 2012, City Hall, Cardiff

Appendix A

Presentation on Public Health: opportunities and challenges for culture and sport




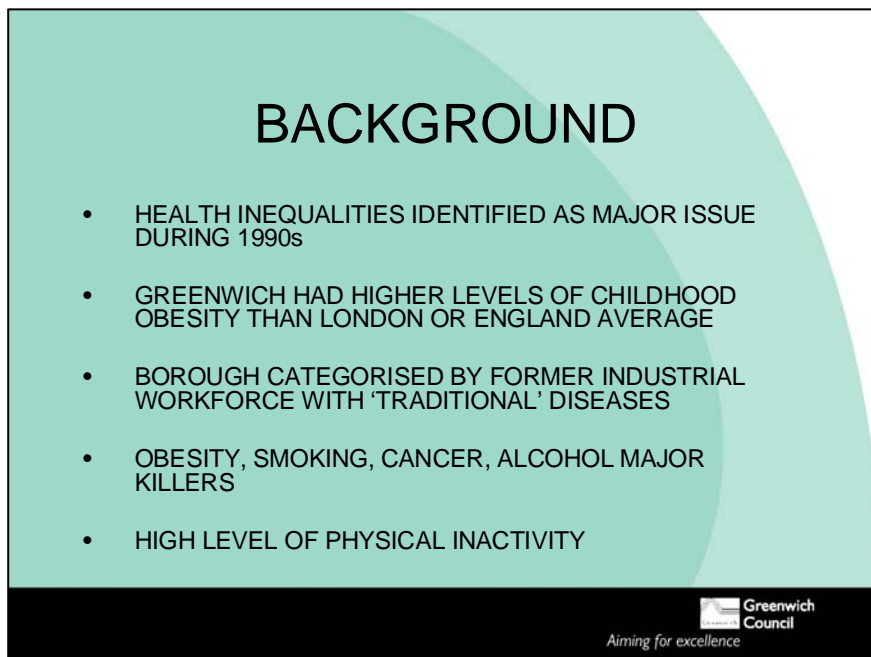
**PUBLIC HEALTH
OPPORTUNITIES & CHALLENGES
FOR CULTURE & SPORT**

LGA CULTURE SPORT & TOURISM BOARD

**CLLR. CHRIS ROBERTS
LEADER
GREENWICH COUNCIL**


JANUARY 2012


Aiming for excellence



BACKGROUND

- HEALTH INEQUALITIES IDENTIFIED AS MAJOR ISSUE DURING 1990s
- GREENWICH HAD HIGHER LEVELS OF CHILDHOOD OBESITY THAN LONDON OR ENGLAND AVERAGE
- BOROUGH CATEGORISED BY FORMER INDUSTRIAL WORKFORCE WITH 'TRADITIONAL' DISEASES
- OBESITY, SMOKING, CANCER, ALCOHOL MAJOR KILLERS
- HIGH LEVEL OF PHYSICAL INACTIVITY


Aiming for excellence

ANALYSIS

- SRB PROGRAMME – HEALTH INEQUALITIES
- MEMBER LED BEST VALUE REVIEW
- CREATION OF AD PUBLIC HEALTH INSIDE COUNCIL
- MAJOR REGENERATION – HEALTHY URBAN PLANNING
- EMPLOYMENT, SKILLS, REGENERATION CRITICAL

IDENTIFICATION OF PARTNERS

- COUNCIL – TO LEAD DEVELOPMENT OF REGENERATION PLANNING
- GLLaB – COUNCIL FUNDED EMPLOYMENT AGENCY
- CHARLTON ATHLETIC – ROLE MODELS
- COOPERATIVE DEVELOPMENT AGENCY – HEALTHY FOOD
- NHS – FOR STATISTICS BUT NOT TO LEAD

OPPORTUNITIES FOR INTERVENTION

- SRB HEALTH INEQUALITIES PROGRAMME
- HOUSING CAPITAL PROGRAMME – TARGETED INVESTMENT
- CHARLTON ATHLETIC – DIET AND FITNESS
- COOP DEVELOPMENT AGENCY – HEALTHY FOOD MARKETS AND COOKING SCHOOLS

NEW PARTNERS TARGETED

- SPORT ENGLAND – SCHOOLS ACTIVE TRIAL IN GREENWICH SCHOOLS
- JAMIE OLIVER – SCHOOL DINNERS IN GREENWICH SCHOOLS
- CHARLTON ATHLETIC – FORMER PLAYERS LEAD SMOKING CESSATION SESSIONS FOR MEN
- MAYOR'S BIKE RIDE
- WALKING BUSES WITH SCHOOLS

SPORT, PHYSICAL ACTIVITY & HEALTH (SPAH)

- CREATION OF MULTI-AGENCY SPAH GROUP CHAIRED BY NEW COUNCIL AD FOR PUBLIC HEALTH
- EMBEDDING OF INITIATIVES ACROSS THE BOROUGH
- THE “GET GREENWICH ACTIVE” CAMPAIGN THEN ENCOURAGES PARTICIPATION IN SPORT AND PHYSICAL ACTIVITY
- GREENWICH “ACTIVE TRAVEL” CAMPAIGN FOR WALKING AND CYCLING
- CONTINUAL USE OF ‘ROLE MODEL’ PARTNERS

FURTHER INVESTMENTS AND OUTCOMES

- 2004 GREENWICH CATERING – “FEED BE BETTER” CAMPAIGN
- BEACON COUNCIL AWARD
- 2011 GREENWICH AWARDED THE “FOOD FOR LIFE” AWARD BY THE SOIL ASSOCIATION – NUTRITION AND SUSTAINABILITY
- IDEA AWARDS

INTERVENTIONS

- COMMUNITY GAMES ON TARGETED ESTATES WITH LOWEST LEVELS OF PHYSICAL ACTIVITY AND POOREST HEALTH – 58,000 ATTENDEES
- GP REFERRAL SCHEME – PCT FUNDED SCHEME; 1400 REFERRALS PER YEAR; 65-70 GP PRACTICES INVOLVED INCLUDING HOSPITAL AND MENTAL HEALTH TEAMS
- JOINT FUNDED POSTS WITH NATIONAL GOVERNING BODIES – ATHLETICS 2 YEAR PROGRAMME; SWIMMING – 3 YEAR PROGRAMME; BMX – 2 YEAR PROGRAMME. EACH WORTH APPROX £15K PER ANNUM

OLYMPIC LEGACY INTERVENTIONS

- STARTING BLOCKS – 55 ATHLETES SUPPORTED – 7 TOP AMBASSADORS
- POWERCHAIR FOOTBALL - £40K TO PURCHASE 10 WHEELCHAIRS. GREENWICH PLAYS IN NATIONAL LEAGUE. TRIAL SPORT IN RIO 2016 PARALYMPICS
- POWERCATBOAT AT AHOY CENTRE – LBG CONTRIBUTED TO PURCHASE OF BOAT. TRAINING FOR DISABLED TO SKIPPER AND CREW THE BOAT

OLYMPIC LEGACY CONTINUED

- £6.5M IN BSF AT CROWN WOODS / THOMAS TALLIS (2X REGIONAL SIZE SPORTS HALLS FOR BASKETBALL AND BADMINTON, MARTIAL ARTS DOJO; GYMNASTICS CENTRE
- £4.2M PLAYGROUND TO PODIUM INVESTMENT IN SPORT FACILITIES, PLAYGROUNDS AND PARKS
- LEISURE MANAGEMENT CONTRACT – NEGOTIATED £8.9M INVESTMENT INTO FACILITIES OVER THE 15 YEAR CONTRACT
- LONG LANE FOOTBALL CLUB - £500K INVESTMENT FROM FOOTBALL FOUNDATION/ LBG FOR PITCH IMPROVEMENTS

OLYMPIC LEGACY CONTINUED

- BLACKHEATH RUGBY CLUB - £600K INVESTMENT FROM RFU/FF/LBG FOR ARTIFICIAL PITCH
- SPORTS HUB AT HORNFAIR PARK – BMX TRACK; CHARLTON LIDO; CRICKET WICKET; NEW ADULT AND JUNIOR TENNIS COURTS; NEW RUGBY PITCH AND CHANGING ROOMS
- EQUESTRIAN CENTRE – PARTNERSHIP WITH HADLOW COLLEGE / BRITISH EQUESTRIAN FEDERATION / SPORT ENGLAND

OLYMPIC OUTCOMES

- A GENERATION OF SCHOOL CHILDREN INSPIRED BY THE OLYMPICS
- SPORTING EXCELLENCE AS A SPUR TO WIDER PARTICIPATION
- ONGOING BENEFITS OF THE FACILITIES EQUIPMENT AND INITIATIVES DESCRIBED
- INSPIRATION FROM GAMES TRANSLATED INTO DIET, FITNESS AND HEALTHY LIVING.

LESSONS AND CONCLUSION

- COUNCILS ARE MORE IMPORTANT THAN ANYONE ELSE IN DRIVE FOR HEALTH
- NHS OFTEN TOO FOCUSED ON ILLNESS AND NOT HEALTH
- ENGAGE 'ROLE MODEL' PARTNERS WHO HAVE LEVERAGE WITH TARGET GROUPS AND LET THEM LEAD

142 days to go: Countdown to the 2012 Olympic and Paralympic Games

Purpose of report

For discussion and direction.

Summary

The CTS Board will receive a presentation from Councillor Stephen Castle, Chair of the LGA's 2012 Olympic and Paralympic Games Task and Finish Group.

This paper updates the Board on the Task and Finish Group, set up by the LGA Executive to ensure that the LGA provides a coherent offer to councils in the run-up to the Games.

The Task and Finish Group is meeting before the CTS Board.

Recommendation

Members are asked to comment on the issues raised in the report and to highlight any other issues or concerns.

Action

To be taken forward by officers as directed by Members.

Contact officer: Liz Hobson
Position: LGA Senior Adviser
Phone no: 0207 664 3229
E-mail: liz.hobson@local.gov.uk

142 days to go: Countdown to the 2012 Olympic and Paralympic Games

Background

1. At the last meeting of the Board in January, Members had a report on the 2012 Olympic and Paralympic Games Task and Finish Group, which has been set up by the LGA Executive to make sure that the LGA is supporting councils to play their part in hosting a successful Games this summer. The report set out how the Task Group was working with the Culture Tourism and Sport Board and the other Boards to ensure that the LGA provides a coherent offer to councils in the run-up to the Games. The key role of the task group is to make sure that the role of councils in delivering a successful Games is understood by key stakeholders and that councils have the latest information and share experience and knowledge of local operational issues. The CTS Board continues to have policy oversight, including the legacy (e.g. community sports participation and tourism) promoting the UK wide calendar of events and encouraging councils and communities to become involved in the Games.

Transport

2. Transport and the Games was the main item for discussion at the second meeting of the Task Group on 18 January. Members had a presentation from London Councils' corporate director, Nick Lester, who set out some of the key transport issues. Transport is an absolute fundamental to making the Olympic Games a success. The biggest impact of the Games will be felt across London and around competition venues, where Games competitions and planned parallel events will affect the surrounding areas. Competition venues are spread across the UK - with sailing in Weymouth and Portland, rowing in Eton Dorney; canoe slalom in Hertfordshire, mountain biking in Essex and paralympic road cycling at Brands Hatch. The football competition is taking place in Cardiff, Coventry, Glasgow, Manchester and Newcastle, as well as London.
3. With 10.8 million ticketholders (8.8 million Olympic, 2 million Paralympic) travelling to Games events, there will be a significant impact on roads and rail services. There will also be a wide range of Games-related activity across the UK during 2012 including Olympic Torch Relay events, Live Sites and other cultural events. Around 80 per cent of spectators attending events in Greater London will travel by rail (including the London Underground and Docklands Light Railway), placing extra demand on an already very busy network. 800,000 ticketed spectators are expected to use public transport on the busiest day. There will be significant capacity issues for public transport operators, particularly in outer London and surrounding areas which will be used as transport hubs and

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there is likely to be a big impact on the travelling public. This could also have major implications for councils, for example in addressing any resulting parking issues.

4. The Task Group discussed the likelihood that day-time freight deliveries to London during Games time would be restricted, particularly near venues and on the Olympic Route Network. This could have a potential impact on businesses anywhere in the UK that do business and make deliveries in London. The importance of getting the message across to business is crucial and the Task Group recommended that this issue should be discussed at the next meeting of the LGA Economy and Transport Board. Since the Task Group met, officers who support the Economy and Transport Board have been working with contacts at the British Chambers of Commerce to get the message out to local businesses wherever they are located.

Workforce guidance

5. The Task Group also discussed LGA workforce guidance for councils for local government employees and a checklist that had been drawn up by London Councils. The guidance and checklist include a range of issues for councils to consider, including planning travel to work, annual leave, volunteering and business continuity plans to sustain priority services during Games time. The guidance and checklist have now been endorsed by LGA Workforce Board and published on the LGA website. The Task Group suggested that this guidance would also be useful for businesses and a version of the guidance has been tailored for a business audience and this has also been distributed through the British Chamber of Commerce.
6. The LGA Workforce and Community Wellbeing Boards are also spearheading a 'Get Fit for the Olympics' initiative for local government employees on getting fit and increasing activity as part of the build-up to the 2012 Games and beyond. The resource is web-based and will provide tips for a healthy lifestyle which in turn should improve employee well-being and engagement. Those who log onto the site every month will benefit from updated fitness tips and will be able to link into the NHS Active site in order to participate in team events and promote public sector health. The NHS has set a challenge to increase physical activity amongst its staff.
7. A table of LGA Boards' activity is attached at **Appendix A**.

Policing and Security

8. The main item for discussion at the Task Group meeting on 6 March, just before the CTS Board meeting, is Policing and Security. The Task Group will be having a presentation from a member of the ACPO/MPS Olympic and Paralympic

Item 2

Policing Co-ordination team delivering the safety and security of the Games, which will be one of the biggest security challenges the UK has ever faced and some areas, particularly London, will need more police officers than usual. This may mean that police from around the country will need to be deployed to London and to other locations hosting Olympic and Paralympic venues. Members will discuss the plans for maintaining policing throughout the country during the summer of 2012.

Emergency Planning and Resilience

9. The Task Group will also be receiving an update from The National Local Authority Olympic Resilience Programme which is funded by the Home Office, supported by the LGA and London Councils and hosted by the London Fire Brigade. The programme is assisting local authorities to make sure that they have resilience and security arrangements in place for competition venues, the Torch Relay and other events. The programme will also support the national representation of local government in forthcoming national exercises and during Games time.

Financial Implications

10. The 2012 Olympic and Paralympic Games Task Group can be taken forward within existing resources.

Contact officer: Liz Hobson
Position: Senior Adviser, Programme Team
Phone no: 0207 664 3229
E-mail: liz.hobson@local.gov.uk



Countdown to 2012 – LGA Boards' activity				Date(s)	Progress Green = on track Amber = some challenges Red = Significant delays, risk of not being achieved
LGA Board	Activity	LGA work	Key milestone(s)		
Outcome: To support councils to play their part in hosting an exciting and safe 2012 Olympic and Paralympic Games that delivers wider benefits for the whole country					
Culture, Tourism and Sport	Torch Relay celebrations, cultural events and tourism	Represent councils' interests on key issues such as the Torch Relay to LOCOG, government & others	Regular meetings between CTS lead members and senior LOCOG officials	13 January 2012	Green
	Live Sites –screens in 22 locations		Torch test exercise involving stakeholders including local authorities	April 2012	
			Live test exercise/dress rehearsal over 3 days from Leicester to Peterborough	19 May 2012	
			Start of Torch Relay - 70 days across the UK using 8,000 torchbearers		

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
		<p>Keep councils informed about vital operational information in the run-up to the Games</p> <p>Targeted councillor communications</p>	Six - weekly Games e-bulletins	Ongoing	Green
Safer and Stronger Communities	Resilience and Emergency Planning	<p>LGA part funding the National Local Authority Olympic Resilience Programme with support from London Fire Brigade</p> <p>Manage and support LGA representation for national exercises and during Games</p> <p>Support councils and provide assurance of readiness through direct support where necessary</p>	<p>Outputs already include guidance, handbook, concept of operations, framework and training pack</p> <p>National Exercises</p> <p>National conference for emergency planning officers</p>	<p>6-8th December 2011 22-23 February and April 2012</p> <p>7 February 2012 at LGA</p>	Green

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
	<p>Safety and Security at venues</p>	<p>The Home Office's Olympic Safety & Security Programme fully integrates with City and UK-wide Operations for routine planning and LOCOG for Olympic specific issues</p> <p>LOCOG (or the police equivalent) have approached CSPs in host and venue areas and plans are being drawn up</p> <p>London Boroughs also have their own arrangements for safety and security</p>	<p>Other councils hosting the Torch route may have to undertake further resilience planning, which may put pressure on local security arrangements – CSPs should be - and are - involved in the planning for this</p> <p>LGA has sounded out councils for their feedback on these and other issues via our adviser network, bulletin and community of practice. No issues have been raised to date but will monitor any issues coming forward</p>	<p>Ongoing</p>	<p>Amber</p>
	<p>Trading Standards and Licensing</p> <p>Councils retain their existing responsibilities for</p>	<p>A message to councils on planning ahead for security personnel on the LACORS website, via the Safer Comms newsletter and on</p>		<p>February 2012</p>	<p>Green</p>

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
	<p>fair trading and counterfeit goods (trading standards), events (licensing) and local bye laws on street trading (licensing) outside of the 'Event Zones'</p>	<p>Twitter, following a Security Industry Authority invitation to speak at our Licensing Policy Forum. A 'Community Events' group has been set up on Knowledge Hub for sharing information and stimulating discussion with member councils and partner organisations</p> <p>Work underway to provide advice on reducing red tape for local events both for the Olympics and Diamond Jubilee – see link also to local volunteering section in table below</p>		<p>February 2012</p>	
		<p>Lobbying Home Office to introduce changes to Temporary Events Notices in Police</p>	<p>Implementation dates in April and October</p>	<p>6 April – implementation</p>	<p>Amber</p>

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
	<p>Other potential community safety areas:</p> <ul style="list-style-type: none"> • Domestic violence • Trafficking • Prostitution • Street crime • Crowd control or civil unrest • Metal theft 	<p>Reform & Social Responsibility Act 2011 at the first opportunity in order to be ready for Olympics</p> <p>Sounding out councils for their feedback on these and other issues via our adviser network, community of practice and bulletin</p>	<p>Next adviser network meeting, and via the Safer Communities Bulletin and the community of practice</p> <p>No issues have been raised but will continue to monitor</p>	<p>December 2011 – new year 2012</p>	<p>Green</p>
<p>Economy & Transport</p>	<p>Travel planning for venues and travel hubs, including the need to keep traffic moving so that local people can carry on with day-to-day activities</p>	<p>Joint letters (with CTS) to ODA and to London Councils</p>	<p>Formal consultation programme for traffic orders - legal process for temporary changes to public roads</p>	<p>Started in November 2011</p>	<p>Amber</p>

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
	UK's largest ever park-and-ride scheme is to be staged across five zones, to provide 30,000 parking spaces	Sounding out councils for their feedback on transport and traffic issues via our adviser network		Ongoing	
	Road closures for Olympic Torch relay	Discussion underway with LOCOG re. timing of notice given to public	Detailed route disclosure expected in March 2012 - tbc	Ongoing	Amber
	Local economies and economic benefits	LEP engagement on economic benefit/lasting links LGA Urban Forum workshop on impact of Olympic and Paralympic Games on local economic growth		Ongoing 22 February	Green
Children and Young People	Get Set programme for young people	Informed councils about programme and deadlines for local schools to join network and get free tickets	'Get Set' application deadline	16 December 2011	Green

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
		<p>Letter to portfolio holders from Vice Chair of Board</p> <p>Promoted role of councils youth service and potential for councils to distribute any surplus tickets to youth sport clubs</p>		1 December 2011	
	<p>Safeguarding Children - LOCOG is committed to safeguarding all children and vulnerable adults – range of measures in being put in place including briefing of Games workforce on safeguarding policy during their role and venue training</p>	<p>Ensure that LOCOG are aware of local safeguarding requirements and understand the role of councils and Local Safeguarding Children Boards</p>	<p>LOCOG policy to be published and available on 2012 website</p>	Date tbc	Green
	<p>London Councils guidance to London</p>	<p>Work with London Councils to share</p>	<p>London Councils guidance and checklist issued when</p>	March 2012	Green

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
	<p>Boroughs on safeguarding children – a single point of contact (SPOC) will be created for all referrals made to children's social care by police and other agencies from within the Olympic footprint</p>	<p>safeguarding guidance more widely with LGA member councils. The SPOC will be responsible for ensuring swift and prompt handover to the child's home authority once the initial safeguarding issues have been addressed. Potential legacy of safeguarding best practice in during large scale events</p>	<p>all London Boroughs have signed up to the protocol agreement</p>		
	<p>Business continuity/service delivery to children, young people and families</p>	<p>Workforce guidance to councils included advice on need to address ability to deliver essential care and support services</p>	<p>Published guidance on LGA website and notified to member councils</p>	<p>January 2012</p>	<p>Green</p>
<p>Community Wellbeing</p>	<p>Physical Activity Challenge</p>	<p>The NHS is to use the inspirational power of the 2012 Olympics to get NHS employees</p>	<p>LGA Event on transfer of public health to local authorities</p>	<p>28 February 2012</p>	<p>Green</p>

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
		<p>actively engaged in sport or physical activity as part of, or associated with, their NHS employment, by the time of the 2012 Games</p> <p>LGA Officers to explore alignment with Healthy and Engaged Workforce programme</p>	Physical Activity Event	13 March 2012	
	Business Continuity/service delivery of adult services	Workforce guidance to councils included advice on need to address ability to deliver essential care and support services	Published guidance on LGA website and notified to member councils	January 2012	Green
Environment and Housing	2012 Zero Waste to landfill commitment Promoting recycling Sustainability, including sustainable sourcing and procurement	Potential for challenge back to Games sponsors/commercial partners regarding sharing responsibility for littering during Games events	Meeting with one of the Presenting Partners	March 2012	Amber

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
		<p>Maintaining close working with officers at London Councils - guidance and checklist issued on cleaning and waste to London Boroughs including promoting recycling at local events</p>		Ongoing	
	Homelessness /rough sleeping	<p>Input into Ministerial Working Group on homelessness</p> <p>LGA participated in the first report which was focused on rough sleeping which highlighted the <i>No Second Night Out</i> Campaign in London</p>	The next report scheduled will be focused on prevention	Spring 2012	Green
Workforce	Council staffing during Games time across range of key services	Advice to councils on managing absence, leave, business continuity, flexible working	Published advice published on LGA website and promoted through bulletins to member councils	January 2012	Green

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
European & International	Healthy and engaged workforce	Get Fit advice for council staff to get fit – Workforce and Community Well-being Boards joint initiative with NHS	Web link and one-day conference	One-day conference date to be confirmed	Green
	Pre-games training camps for international teams in locations across England and Wales Visiting Heads of State	Raising council awareness and promoting discussion for inward investment. LEP engagement on economic benefit/lasting links Contact with Foreign & Commonwealth Office to discuss if LGA can assist in facilitating links with local areas	Camp locations announced E & I Board January meeting	November 2011 17 January 2012	Green
	Host a Nation week	E & I Board agreed to LGA support for Host a Nation week in July Hosted meeting with DCMS, Foreign Office, CLG and LOCOG to	Host a Nation 'toolkit' online publication from DCMS LGA input including comments on draft so that it is tailored for a council	Publication expected March/April Host a Nation week - w/b 16 July	Amber

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
Improvement/ LGA Executive (Localism)	Community leadership role of local authorities	<p>discuss 'Host a Nation' toolkit - see also links to cutting red tape work underway</p> <p>Improvement support programme for councils Principal Advisers – key point of contact for challenges identified and issues that councils want to raise at national level</p> <p>Share innovation and best practice</p>	<p>audience</p> <p>Torch Relay workshops – see link to Resilience programme</p>	<p>2012</p> <p>Jan/Feb 2012</p>	<p>Amber</p>
	Local Leaders for 2012 – local people are being asked to volunteer to create events and celebrations in local areas. Volunteers are integral to making the Games	<p>Promote opportunities for community engagement and volunteering through Localism team bulletins and web presence</p> <p>Cutting red tape guide</p>	<p>'Community Events' Knowledge Hub group established and launched</p> <p>Working group established with OCS (CO), CLG, Volunteering England, and Association of British Insurers</p>	Feb 2012	Green

LGA Board	Activity	LGA work	Key milestone(s)	Date(s)	Progress
	and related events happen	<p>for local communities and volunteers</p> <p>Identify possible options for joint promotion on legacy opportunities with key VCS partners including ACEVO, NAVCA and NCVO</p>	Links made with Streets Alive and Local Government Events Group		

Briefing – LGA Annual Culture, Tourism and Sport Conference

Purpose of report

For information and discussion.

Summary

We are looking forward to welcoming over 100 councillors and senior officers to the LGA's annual Culture, Tourism and Sport Conference in Cardiff.

Attached at **Appendix A** is the latest programme.

Conference packs and delegate list will be circulated at the meeting.

Recommendation

Members are asked to note the conference programme and ask any questions arising.

Action

To be taken forward by officers, as directed by Members.

Contact officer: Laura Caton
Position: Senior Adviser, LGA
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Culture, Tourism and Sport annual conference and exhibition 2012 – *all to play for*

Wednesday 7 – Thursday 8 March 2012, Mercure Cardiff Holland House Hotel and Spa, Cardiff, CF24 0DD

Conference programme (subject to change and further speakers to be confirmed)

Wednesday 7 March 2012

08.30 Conference registration opens

09.30 **Conference opening and Ministerial address**

Cllr Andrew Lewer, Deputy Chairman, LGA Culture, Tourism and Sport Board
Hugh Robertson MP, Minister for Sport and the Olympics

09.50 Questions and Discussion

10.15 **Study tours* (ST)**

ST1. Sport – the road to 2012

ST2. Creative Industries

ST3. 21st Century libraries

ST4. Cultural Heritage – key to the Castle

12.45 Lunch and exhibition viewing

13.30 **Welcome to Cardiff**

Cllr Flick Rea, Chair, LGA Culture, Tourism and Sport Board
Cllr Professor Delme Bowen, Rt. Hon. The Lord Mayor of Cardiff

13.45 **Panel discussion 1. Culture, tourism and sport – all to play for?**

This panel will debate the challenges and opportunities that are confronting culture, tourism and sport services.

Panel Chair: **Richard Hunt**, Chair, Chief Culture and Leisure Officers Association
Jenifer Littman MBE, Chief Executive, Tourism for All UK
Nick Capaldi, Chief Executive, The Arts Council of Wales
Sean Holt, Chief Executive, Chartered Institute for the Management of Sport and Physical Activity

14.45 Refreshments and exhibition viewing

15.15 Transfers to Workshops

15.30 **Good practice workshop session 1***

1. Future Libraries

Chair: Cllr Florence Nosegbe, Cabinet Member for Culture, Sport and 2012, London Borough of Lambeth and LGA Culture, Tourism and Sport Board Member

Nicky Morgan, Director, Libraries, Arts Council England

Cllr David Pugh, Leader, Isle of Wight Council

2. Boosting the visitor economy

Chair: Cllr Brendan Jameson, Leader of South Lakeland District Council and LGA Culture, Tourism and Sport Board Member

Louise Stewart, Partnerships and Performance Director, VisitEngland and **Jason Freezer**, Head of Destination Management, VisitEngland

Cllr Kevin Lynes, Cabinet Member for Regeneration and Economic Development, Kent County Council

3. Working with the civil society

Chair: Cllr Caitlin Bisknell, Leader, High Peak Borough Council and LGA Culture, Tourism and Sport Board Member

Annemarie Naylor, Head of Assets, Locality

Svend Elkjaer, Director, Sports Marketing Network

4. Innovation in local heritage

Chair: Cllr David Lloyd, Hertfordshire County Council and LGA Culture, Tourism and Sport Board Member

Cllr Andrew Lewer, Deputy Chair, LGA Culture, Sport and Tourism Board and Leader of Derbyshire County Council

Nigel Brown, Head of Historic Environment Management, Essex County Council

16.25 Transfers to Workshops

16.35 **Good practice workshop session 2***

5. Transforming services: superfast broadband and digital inclusion

Chair: Cllr Doreen Stephenson, Leader, East Lindsey District Council and LGA Culture, Tourism and Sport Member

Cllr Graham Powell, Broadband Champion and Enterprise and Culture Cabinet Support Member, Herefordshire County Council

Kevin McManus, Director, Merseyside Arts, Culture and Media Enterprise

Roz Lloyd, Corporate Marketing Manager, Liverpool Vision

6. 2012 – A year of golden opportunity?

Chair: Cllr Simon Henig, Leader, Durham County Council and Vice Chair, LGA Culture, Tourism and Sport Board

Cllr Stephen Castle, Cabinet Member for Education and the 2012 Games, Essex County Council and Chair, LGA 2012 Games Task and Finish Group

Kathryn Richards, Chief Communications Officer, Cardiff Council

Chris Perks, Director - Local Relationships, Sport England

7. Improving museums and archives

Chair: Cllr Ken Maddock, Leader, Somerset County Council and LGA Culture, Tourism and Sport Board Member

- 17.30** **Close of Day One**
- 17.30** **Political Group Meetings**
- 18.30** **Drinks and Canapés Reception**

Thursday 8 March 2012

- 08.30** Registration and exhibition viewing
- 09.30** **Conference welcome back**
- 09.35** **Plenary 2**
David Moorcroft OBE, Former Chief Executive of UK Athletics and Chair, West Midlands Leadership Group for the 2012 Games
- 10.10** **Transfer to Workshop Rooms**
- 10.15** **Leadership workshops***
- 8. Political leadership in tough times**
- Facilitated by: Martyn Allison**, LGA Associate
- 9. Professional leadership in tough times**
- Facilitated by: Sharon Lea**, Strategic Director of Environment and Culture, Birmingham City Council and **Vincent Paliczka**, Director of Environment, Culture and Communities, Bracknell Forest Council
- 11.25** Refreshments and exhibition viewing
- 11.55** **Transfer to main auditorium**
- 12.00** **Plenary 3**
- Rt Hon Harriet Harman MP**, Shadow Secretary of State for Culture, Media and Sport and Shadow Deputy Prime Minister
- 12.20** Questions and discussion
- 12.30** **Plenary 4**
Dame Jenny Abramsky CBE, Chair, Heritage Lottery Fund
- 12.50** Questions and discussion and final remarks
- 13.00** **Close of conference**
Lunch and exhibition viewing available on departure

- **Full descriptions available at the end of this programme**

Study Tours and Workshop Descriptions

Study Tours, Wednesday 7 March, 10.15 – 12.45

ST1. Sport - the road to 2012

Cardiff has firmly established itself as a leading city for sport, offering state of the art facilities including the Millennium Stadium, SWALEC Stadium and Cardiff City Stadium. The City is the European Capital of Sport 2014.

Delegates will be given a tour of the Millennium Stadium as it gears up to host Olympic football matches. The visit will demonstrate how Cardiff has developed its sporting events programme to improve the quality of life and wellbeing of its citizens.

Venue: Millennium Stadium
Host: Steve Morris
Sport Cardiff Manager

ST2. Creative Industries

The Creative Industries sector is key to Cardiff's economic growth. Cardiff Business School has ranked the city as 9th out of 20 UK cities in terms of the proportion of the local economy contributed to by the creative sector.

The Porth Teigr scheme in Cardiff Bay will become a focal point for the creative industries in Wales. In partnership with the Welsh Assembly Government a 38 acre site will be transformed.

An anchor development will be a BBC drama production village. BBC Wales have already taken Doctor Who and Torchwood to a worldwide audience.

The study tour will examine how Cardiff Council is supporting the ambitions and creativity of local businesses.

Venue: Wales Millennium Centre
Host: Pat Thompson
Commercial Development Manager

ST3. 21st Century libraries

Cardiff Central Library has been given the fantastic accolade by the Sunday Times of being one of the six best libraries in the world.

The library strikes the perfect balance between traditional library services and modern technology. It was officially opened in June 2009 by the Manic Street Preachers and is viewed as a vibrant cultural venue with a regular events programme.

It achieves the highest ratings for sustainable development and is one of Wales' greenest buildings.

The study visit will highlight the new and exciting ways for Cardiff residents to access library services.

Venue: Cardiff Central Library
Host: Elspeth Morris
Operational Manager

ST4. Cultural Heritage – key to the Castle

Cardiff Castle is one of Wales' leading heritage attractions and a city centre site of international significance.

The Castle site has seen a £15 million refurbishment and restoration programme to open up new development opportunities with the regeneration of the commercial heart of the city.

If you live or work in Cardiff you can then apply for a Castle key which gives you free admission to the world class attraction.

The study visit will examine how in the 21st century you can operate an international tourist attraction and still maintain strong community links.

Venue: Cardiff Castle
Host: Kevin Burt
Castle Manager

Good practice workshop session 1, Wednesday 7 March, 15.30 – 16.25

1. Future Libraries

This workshop will give you the opportunity to access the innovative thinking that is emerging from councils modernising and re-designing their library services in the face of unprecedented budget pressures. We will also consider the implications of Arts Council England's new responsibilities for libraries.

2. Boosting the visitor economy

Tourism contributes £115 billion every year to the UK economy. As we get ready to welcome the world for the 2012 Games, this workshop will explore innovative approaches to destination management, the role of local enterprise partnerships and the opportunities presented by Tourism Business Improvement Districts.

3. Working with the civil society

The culture and sport sector has pioneered new models of service delivery and closer working with the voluntary and community sector. Is this the answer to dealing with budget pressures? What does the Localism Bill mean for our sector?

4. Innovation in local heritage

UK heritage tourism directly accounts for £4.3 billion of GDP and creates employment for 113,000 people. As local government budgets continue to be under pressure, this workshop will hear from councils who are forging new partnerships, streamlining processes and engaging communities and civic societies more effectively to support local heritage services.

Good practice workshop session 2, Wednesday 7 March, 16.35 – 17.30

5. Transforming services: superfast broadband and digital inclusion

The government wants to bring superfast broadband to all parts of the UK and create the best broadband network in Europe by 2015. This digital revolution has huge potential to improve people's quality of life, grow our economy and increase choice in public services. Explore how councils are leading the rollout of superfast broadband and supporting people to get online.

6. 2012 – A year of golden opportunity?

With only four months to go until the start of the Olympic and Paralympic Games, this workshop is an opportunity to discuss final preparations. We will also hear from councils about how they are

using the Games as a catalyst to achieve local priorities well beyond 2012 and maximising the opportunities for a sporting legacy presented by local government's bigger role in public health.

7. Improving museums and archives

This workshop will explore cutting edge thinking in modernising museums and archives within the context of Arts Council England and The National Archives taking on new national responsibilities.

Leadership workshops, Thursday 8 March, 10.15 – 11.25

8. Political leadership in tough times

Political leadership has never been more important as the culture, tourism and sport sector confronts key challenges and opportunities. How can we best support local decision makers to make the case for investment in culture, tourism and sport? Councillors are encouraged to attend this workshop.

9. Professional leadership in tough times

Culture, tourism and sport services are led by committed and expert professionals. How can we ensure that those running frontline services have the skills needed to radically transform the way in which culture, tourism and sport is delivered locally? Officers are encouraged to attend this workshop.

Outside bodies feedback from Members

Purpose of report

For information.

Summary

This paper provides Members with the opportunity to feedback on recent meetings of outside bodies at which they have represented the Board. At the last Board Members asked that the structure of the paper be amended to reflect the purpose of meeting or engagement, key points discussed and the outcome.

The Chair's report for February is attached as **Appendix A**.

Recommendation

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

Actions

Subject to comments from the Board, officers to take forward any suggested actions.

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Virginia Ponton

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Outside bodies feedback from Members

Recent

Purpose	Key points discussed	Outcome
Cllr Chris White met Dame Liz Forgan and Alan Davey, Chair and Chief Executive of Arts Council England (ACE), on 24 January		
To discuss how the LGA and ACE can best work together to support councils.	<p>Chris White and Liz Forgan agreed on the opportunities presented by a single conversation between ACE and councils spanning the arts, museums and libraries.</p> <p>Chris White reinforced the importance of ACE supporting councils to develop improvement solutions that are locally appropriate, and owned and driven by councils themselves. He also raised councils' concerns about the additional bureaucracy implied by ACE's new role in school music.</p>	<p>Agreed for CTS Board and ACE Board to meet at an appropriate opportunity.</p> <p>Agreed for LGA to work with ACE on supporting single cultural conversations.</p> <p>Agreed for LGA and ACE officers to meet to discuss school music further.</p>
Cllr Chris White addressed the LGA Licensing Conference on 26 January		
To share the LGA's position on regulated entertainment and the Live Music Bill.	<p>Chris White said that councils are fully in favour of making it easier for people to hold concerts, plays and public events, but numbers are not the only factor in determining risk. He said it is for this reason that the Government's proposals to deregulate entertainment go too far, and urged Government to work with the LGA to find a solution that cuts red tape and keeps vital safeguards in place.</p> <p>Chris White also emphasised the LGA's support for the Live Music PMB, which will shortly receive Royal Assent.</p>	<p>Chris White wrote to John Penrose MP, Licensing Minister, to share the concerns councils expressed at the conference. We are awaiting a reply. The letter is attached at <u>Appendix B</u>.</p>

Purpose	Key points discussed	Outcome
<p>Cllr Chris White chaired and spoke at the LGA / Sport England seminar for sport Portfolio Holders on 30 January in London</p>		
<p>To support Portfolio Holders for sport to understand the implications for sport of changes including the Localism Act, commissioning, Sport England's new strategy and public health reforms.</p>	<p>Chris White emphasised that councils fund the majority of this country's community sports infrastructure</p> <p>Presentations from Sport England updated councillors on Sport England's new strategy, and the support that they offer to councils, including relationship managers, improvement tools and access to data about sports participation and facilities in local areas.</p> <p>Discussion focussed on the extent of transformation that is now required in the planning, delivery and development of sport services within councils.</p> <p>The presentations are available on the LGA website http://www.local.gov.uk/web/guest/past-events-presentations/-/journal_content/56/10161/3437046/ARTICLE-TEMPLATE.</p>	<p>Supported 15 Portfolio Holders to develop further their understanding of the opportunities and challenges faced by local government funded and supported sport.</p> <p>Sport England is keen to continue our joint work with portfolio holders next financial year.</p>
<p>Cllr Chris White and Cllr Stephen Castle, Chair LGA 2012 Games Task and Finish Group, attended the Member Steering Group for the National Local Authority Olympic Resilience Programme on 30 January with members from London Councils.</p>		
<p>To provide political oversight of the National Local Authority Olympic Resilience Programme, checking that it is meeting councils' needs and</p>	<p>Members discussed progress to date and the priorities for the programme which include national level games time representation and making sure that local government can provide assurance that it is ready for 2012.</p>	<p>Agreed that supporting local authorities in anticipating and assessing their ability to meet their resilience and security obligations will become the focus of the Programme from</p>

Purpose	Key points discussed	Outcome
representing effectively councils' interests nationally.		mid-March 2012.
Cllr Chris White chaired the LGA's Olympic and Paralympic Emergency Planning event on 7 February at Local Government House.		
To update councils on resilience planning for the 2012 Games.	Presentations covered the latest information on resilience planning for the Games and delegates shared experiences of local implementation with venue authorities and emergency planning officers from across the country.	Over 100 delegates from 70 local authorities attended the event and benefitted from the information and experiences shared.
Cllr Florence Nosegbe chaired an LGA seminar for libraries Portfolio Holders on 29 February in Leeds		
To provide an opportunity for Portfolio Holders to share experiences and learn from each other, supporting them to develop locally appropriate solutions for their library services.	Attendees received presentations from Cllr Nosegbe, who outlined the LGA's policy position and support; Sue Chateris, who has worked with a number of councils to develop their library services; and Leeds, Bradford, Northamptonshire and Leicestershire councils about how they are changing their library services.	Supported 20 Portfolio Holders to share and learn from each other about different approaches to re-designing library services. The event quickly reached full capacity so we will look to run similar sessions later on in the year.

Forthcoming

Title	Date	Attendees
Tourism Alliance	12 March	Cllr Caitlin Bisknell
LGA / Sport England Leadership Academy	14 / 15 March	Cllr Simon Henig on 14 March
Ed Vaizey MP, Culture Minister	20 March	Cllr Flick Rea

Appendix A

Culture, Tourism and Sport Board – report from Cllr Chris White (Chair)

2012 Olympic and Paralympic Games

1. Cllr Simon Henig and Cllr Andrew Lewer attended the joint London 2012 and Glasgow 2014 Parliamentary reception on 12 January. This was an opportunity to share how the LGA has worked with London 2012 to ensure that councils have been integral to the planning of the 2012 Games.
2. I represented the CTS Board at the LGA's 2012 Games Task and Finish Group on 18 January and shared concerns about the impact of the Games on train services and road transport and consequent overcrowding and difficulties travelling in and out of London.
3. Cllr Simon Henig and Cllr Stephen Castle met senior officials from the London Organising Committee and the Government Olympic Executive on 17 January. They raised a number of operational issues and emphasised councils' continued concerns about transport and resilience.
4. Cllr Stephen Castle and I attended the 2012 Games Security and Resilience Programme Member Steering Group on 30 January. I highlighted the need for better communication to members about resilience and security issues, especially on the Torch Relay.

Libraries

5. The LGA has submitted written evidence to the Culture, Media and Sport Committee inquiry into library closures. We argue innovation, coupled with the energy and expertise of local authorities themselves, is the best way to provide better library services whilst responding to unprecedented budget pressures. We also press for the modernisation of the 1964 Public Libraries and Museums Act and remove the superintendent role of the Secretary of State.

Arts Council England (ACE)

6. I met Dame Liz Forgan and Alan Davey, Chair and Chief Executive of ACE, on 24 January. We agreed on the opportunities presented by a single conversation between ACE and councils spanning the arts, museums and libraries. I reinforced the importance of ACE supporting councils to develop imaginative solutions that are locally appropriate, and owned and driven by councils themselves. I also raised councils' concerns about the additional bureaucracy implied by ACE's new role in school music.

Superfast Broadband

7. In a letter to Jeremy Hunt MP, I raised councils' concerns about the rigidity of the Government's timetable and the potential impact on value for money. I emphasised that we are committed to working in

partnership with Government and Broadband Delivery UK in order to resolve the issues that remain and to ensure that the vast majority of contracts are signed by the end of this year.

Sport

8. In response to the Government's new youth sport strategy, I wrote to Jeremy Hunt MP to encourage him to reflect the fact local government is the key delivery agent for sport and uniquely placed to bring together the sometimes disparate elements of the local sporting landscape.
9. I met the Chair and Chief Executive of the newly established Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) on 16 January. I emphasised the need for CIMSPA to develop training and support programmes for local government professionals so that they are better equipped to meet the new challenges and opportunities posed by the radically different local sport landscape.
10. I spoke at the LGA / Sport England leadership seminar for Portfolio holders with responsibility for sport on 30 January, which the LGA organised in partnership with Sport England. I highlighted the importance of strong political leadership in making the case for sport. The event also enabled councillors to learn and share ideas about how to make the most of the new opportunities presented by localism, public health reforms and commissioning.

Regulated Entertainment

11. An LGA press release on how councils are supporting communities to host street parties during the Diamond Jubilee received widespread coverage in newspapers, television and radio. I appeared on BBC Breakfast News and various local radio stations and Cllr Shona Johnstone was also interviewed on local radio.
12. The Live Music Bill has progressed successfully through the House of Commons and subject to the formality of returning to the House of Lords, will receive Royal Assent shortly. The LGA had previously raised concerns with the original draft of the Bill, but successfully lobbied for amendments which mean it will cut red tape for the music industry and ensure councils still have sufficient powers to protect residents and people attending live music events.
13. I also addressed the LGA licensing conference on 26 January and updated councils on our response to the Government's consultation on regulated entertainment.

Culture, Tourism and Sport Board 18 January

14. The Board discussed the LGA draft submission to the CMS Committee Inquiry into library closures and agreed how the Board will support culture and sport services to get ready for and to maximise the opportunities presented by public health reforms.

John Penrose MP
Minister for Tourism and Heritage
Department for Culture, Olympics, Media and Sport
2 – 4 Cockspur Street
SW1Y 5DH

30 January 2012

Dear John

I wanted to take this opportunity to feedback to you on the LGA licensing conference 26 January, which Don Foster and Stuart Roberts addressed.

I was very pleased Don confirmed feedback from the conference, and any other responses you receive in the next few weeks, will be considered alongside those you have already received, even though the formal deadline has passed.

Over 100 councillors and senior officers attended from across the country. Coupled with the very high number of responses you received from councils on the regulated entertainment consultation, this highlights further the significance of your proposals for local government.

DCMS Consultation on Regulated Entertainment

Councils are fully in favour of making it easier for people to hold concerts, plays and public events and we support the aim of making the process as easy, transparent and free from red tape as possible. The conference confirmed the LGA's key message that there are many common sense proposals in the consultation which councils support.

However, feedback at the conference unanimously reinforced the concerns we raised in our written submission. In summary, these are:

- Numbers are not the only factor in determining risk. Other factors which need to be taken into account include the impact of public nuisance and noise on the surrounding area, crowd behaviour and control, the suitability of the venue and the logistics of people safely arriving at and leaving a venue. Councils were equally clear that in general 5,000 is too large a number for blanket deregulation and highlighted the increased risks of outdoor events. The practical difficulties of counting the number of people attending an event were raised. Canterbury City Council said that even lowering the threshold to 500 people would have a significant impact because it would exempt the majority of their premises due to the prevalence of smaller venues.
- A reliance on reactive powers removes the opportunity to work with an organiser in advance of an event to help identify potential problems, minimise the risk of these occurring and ensure any key issues are covered within appropriate licence conditions. Advance notification of events is critical.

- Any changes to the licensing laws should strike a balance which ensures democratically elected councillors are still able to protect people who attend public events as well as those who work and live nearby. Councillors said that the proposals would reduce their ability to respond to residents' concerns.
- The powers available to respond to public nuisance issues from deregulated events are extremely limited. Public nuisance relates to a whole range of issues that would not meet the definition of statutory nuisance and are often far wider than noise nuisance, such as control of patrons queuing to get in a premises, street congestion, rowdy behaviour, control of noise from smoking areas, car stereos, revving engines and dispersal arrangements. These issues can currently be controlled under the licence conditions and hours, with the associated threat of a licence review if issues persist.

Finally, councils emphasised their strong track record of working in partnership with and providing advice to communities to run successful events that can be enjoyed by all. Delegates also emphasised their willingness to continue to work with government in developing proposals that strike a better balance between cutting red tape and protecting people.

In particular the LGA would welcome discussions with DCMS to identify areas where the national framework can be reviewed to remove red tape, reduce excessive paperwork and provide the opportunity for local flexibility to ensure low risk community events can really flourish.

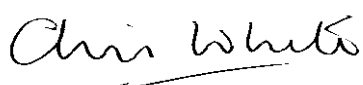
Live Music Bill

As you know, the LGA supports the Bill and councils' reinforced this support at the conference. We look forward to the Bill receiving Royal Assent in the next few weeks and to working with DCMS on the consultation and implementation. We have concerns that a loophole exists for small live music events where alcohol is brought in by the audience, and not supplied by the organiser, will not require a licence. This increases the risk to the audience and residents and we urge DCMS to identify effective practice to address this issue.

I hope these comments are helpful and rest assured the LGA is committed to working in partnership with DCMS to resolve councils' concerns on the regulated entertainment consultation and to support thriving and safe entertainment in local areas.

I look forward to your response.

Yours sincerely



Councillor Chris White
Chair LGA Culture, Tourism and Sport Board

Copied to Don Foster MP, Co-Chair Liberal Democrat Parliamentary Policy Committee on Culture, Olympics, Media and Sport.

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Update on current issues

Purpose of report

For information / noting

Summary

This report updates Members on current issues of interest to the Board which are not covered elsewhere in the agenda. Updates are included on:

- Libraries
- 2012 Games and sport
- The visitor economy
- Museums
- Arts

Recommendation

Members are asked to note the update.

Action

Secretariat / CLOA Advisory Panel as appropriate

Contact officer: Justine Wharton
Position: Adviser
Phone no: 020 7664 3198
E-mail: justine.wharton@local.gov.uk

Update on current issues

Libraries

Oral evidence session of the Culture, Media and Sport Select Committee's libraries inquiry

1. Cllr Elizabeth Campbell (Cabinet Member for Education and Libraries, Royal Borough of Kensington and Chelsea) gave evidence, on behalf of the LGA, to the Culture, Media and Sport Select Committee's inquiry on libraries.
2. The session began with oral evidence from Alan Davey (Chief Executive, Arts Council England - ACE) and Annie Mauger (Chief Executive, Chartered Institute of Library and Information Professionals - CILIP). The second session heard evidence from Cllr Campbell, representing the LGA, Cllr David Pugh (Leader, Isle of Wight Council) and Nigel Thomas (Service Delivery Manager, Leicestershire County Council).
3. Cllr Campbell began by emphasising the financial pressures that councils are under. She said that the re-design of library services wasn't a decision that was taken easily but that each individual local authority must make its own decision depending on the local area, and detailed the support and tools the LGA offer to help councils in designing a modern library service which would best fit their local needs.
4. With regards to the definition of a 'comprehensive and efficient' service, Cllr Campbell said that library services need to have the flexibility to reflect local need and that it would therefore not be conducive to have a single, national definition as each area is different. She also explained the LGA are calling to keep the statutory duties on councils to provide a library service but feel the removal of the superintendent role of the Secretary of State would improve councils' ability to provide better library services for their local communities.

Libraries Development Initiative (LDI) update

5. LGA and ACE have announced the 13 successful projects which will receive £230,000 between them to explore innovative, locally appropriate and enterprising ways of working to build 21st century library services. Many of these projects will be looking at developing consortiums between private, public and third sector partners and developing partnership working across local authorities. We are keen to discuss with ACE how we will work together to extract the learning from the projects and share with the sector as widely as possible.

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6. The press release with a list of successful projects can be found here:
<http://www.artscouncil.org.uk/news/arts-council-news/arts-council-and-local-government-association-anno/>

Securing the future of a modern libraries service seminar

7. Following on from the success of the free libraries seminar the LGA held in London at the end of last year, we ran another successful seminar for members in Leeds. The seminar was chaired by Cllr Florence Nosegbe from the Culture, Tourism and Sport Board. The event was fully booked and supported members to develop a clearer vision on what a modern library service may look like, shared good practice from councils developing innovative approaches to their library services, and gave members a better understanding of the tools available from the LGA to help them.

2012 Games and Sport

Olympic Torch relay and Paralympic Flame Festivals

8. The LGA is working closely with the Government Olympic Executive (GOE), LOCOG and Nations and Regions Group to ensure that there is adequate support for councils involved in the Torch Relay and Paralympic Flame Festivals. In the last two months, the GOE has organised five workshops for councils to learn more about what the Torch Relay will involve and the support they can expect from the GOE and LOCOG. The LGA will continue to represent councils' concerns and ensure that the Torch Relay and Flame Festivals maximise community engagement.

Host a Nation Week

9. The LGA has been working in partnership with the GOE, VisitBritain, Foreign and Commonwealth Office and LOCOG in developing the 'Host a Nation Week' (HANW) programme and toolkit. The HANW will take place during the week commencing 16 July. It will be an opportunity for councils and communities to celebrate international diversity and the diversity of their communities by staging events that involve either athletes from visiting teams or involve various members of their communities to learn more about other countries or people from different backgrounds within their communities.

Leadership programme for sport portfolio holders

10. Following the very successful two day leadership academy for sport portfolio holders organised in November 2011, the LGA and Sport England organised a one day member leadership workshop for sport portfolio holders on 30 January. The feedback from delegates was again very positive and as a result Sport England have agreed to fund another two day leadership academy on 14/15

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March 2012. The LGA is currently working with Sport England to develop a programme of support that builds on the success of the leadership academies and workshop and provides further support to Members who have attended the academies and workshop through mentoring, discussion forums and peer support.

Sport England Youth and Community Sports Strategy 2012-17

11. Sport England launched their new sport strategy, which has a greater focus on youth sport and the need for more local connectivity between sports providers. In response to the strategy, the Chair of the CTS Board wrote to Jeremy Hunt and encouraged him to reflect the fact that local government is the key delivery agent for sport and uniquely placed to bring together the sometimes disparate elements of the local sporting landscape. The letter is attached at **Appendix A**. Jennie Price, Chief Executive of Sport England, is presenting to Members on 23 May.

Visitor economy

Taskforce report on smart regulation and economic growth: seizing the tourism opportunity

12. The tourism red tape task force has produced a report to Tourism Minister, John Penrose MP recommending a number of reforms to regulation to make it easier for businesses to maximise the economic benefits of tourism. The LGA has welcomed the report's aim to stimulate the visitor economy by cutting red tape. In response we wrote to the Minister supporting a number of common sense proposals and made alternative suggestions where appropriate. Our response emphasised that tourism is a local issue with local government working in partnership with business to reduce unnecessary bureaucracy.
<http://www.local.gov.uk/topic-tourism-and-visitor-economy>

Museums

ACE announces new details of museum funding

13. Following ACE's new responsibilities for museums, they have announced details of the Renaissance Major partner museums which together will receive approximately £20 million of funding per year for the next three years as part of their Renaissance programme. The major partners are a diverse range of museum services including local authorities. ACE also announced details of their Museums Development Fund which will help enhance the sustainability and resilience of the museum sector through sharing expertise and good practice. Applications for the Museums Development Fund opened on 7 February. We are pressing ACE to discuss scope for closer working with the LGA to shape their improvement offer to local government funded and supported museums. We are

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also discussing with ACE how we can ensure good practice coming out of this work is effectively shared within the sector.

14. You can read the ACE press release here:
<http://www.artscouncil.org.uk/news/arts-council-news/we-announce-renaissance-major-partner-museums-and-/>

Arts

ACE launches a Creative People and Places fund

15. ACE have launched a new £37 million fund to improve participation in the arts. Over three years the Creative People and Places fund will fund around 15 programmes of activity to develop new approaches to arts experiences for local areas not currently engaging with the arts. This can include museums and libraries where they are providing arts based activities and opportunities. Applications are now open and applicants must register their intention to apply to their regional office by 23 March 2012. The fund is open to arts and non-arts organisations. The LGA is emphasising to ACE the importance of engaging local authorities even when other organisations put forward a bid.
16. You can read the ACE press release here:
<http://www.artscouncil.org.uk/news/arts-council-news/creative-people-and-places-fund-opens-applications/>

Rt Hon Jeremy Hunt MP
Secretary of State for Culture, Olympics, Media and Sport
Department for Culture, Olympics, Media and Sport
2 – 4 Cockspur Street
SW1Y 5DH

20 January 2012

Dear Jeremy

It was very good to see you at the Local Government APPG this week. The excellent turnout was testament to the importance which local government attaches to our shared agendas.

I agree wholeheartedly with your comments on the tremendous opportunities for councils presented by the 2012 Olympic and Paralympic Games, Cultural Olympiad and superfast broadband. I was also very encouraged by Liz's vision for a single cultural conversation between ACE and local councils. I am looking forward to discussing this further when I meet Liz and Alan next week.

I would like to take this opportunity to offer some more detailed comments on two issues.

Youth Sport Strategy

Councils fund 80% of community sports facilities and programmes, and have the leadership role necessary to forge partnerships, unblock problems and make the local sports system deliver better.

Despite facing tough budget cuts, councils up and down the country are striving to keep supporting youth sport initiatives. The extra funding you announced last week is very welcome and will build upon existing partnerships between councils, schools, health, National Government Bodies, County Sports Partnerships and local sports clubs. Councils are also committed to using the inspiration of the 2012 Olympic and Paralympic Games to motivate young people to get more active.

Sport England's latest Active People Survey highlights the enormous challenge we face to increase young people's participation in sport. As you work with Sport England on the detailed plans that will underpin the strategy, I encourage you to reflect the fact that local government is the key delivery agent for sport and uniquely placed to bring together the sometimes disparate elements of the local sporting landscape.

Superfast Broadband

The national roll out of superfast broadband will help drive economic growth and dramatically improve the quality of people's lives. Government funding is very welcome and councils are working hard to secure match funding and get local broadband plans in place, working with BDUK. In parallel, councils up and down the country have been helping communities and businesses to get online.

However, I am concerned about the rigidity of the Government's timetable.

You emphasised in a recent letter to Leaders that councils are required to secure BDUK's approval of local broadband plans by end of April 2012 and to complete procurement by end of December 2012. At the APPG this week you made it clear that if councils do not meet this deadline not only will they lose match funding but Government will consider taking the funding back to the centre and negotiating a national procurement contract.

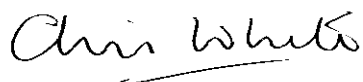
Whilst I understand and support your encouragement of councils to meet the December deadline, the reality is some will struggle to achieve it. As this timescale was not clear at the outset, not all councils have planned or budgeted according to this. Condensing 35-40 projects into a period of seven months will raise questions about overheating due to constrained market capacity, and possible cherry picking or projects failing to attract bids. It will also raise wider questions about programme and project level value for money.

Councils are as keen as you to ensure that their communities and businesses can start to benefit from superfast broadband as soon as possible. Please rest assured that we are committed to working in partnership with yourself and BDUK in order to resolve the issues that remain and to ensure that the vast majority of contracts are signed by the end of this year.

Finally, for areas that are also eligible for Rural Community Broadband Funding, I encourage you to give local areas sufficient flexibility to align procurement timescales so that the best possible deal can be secured.

I look forward to your response.

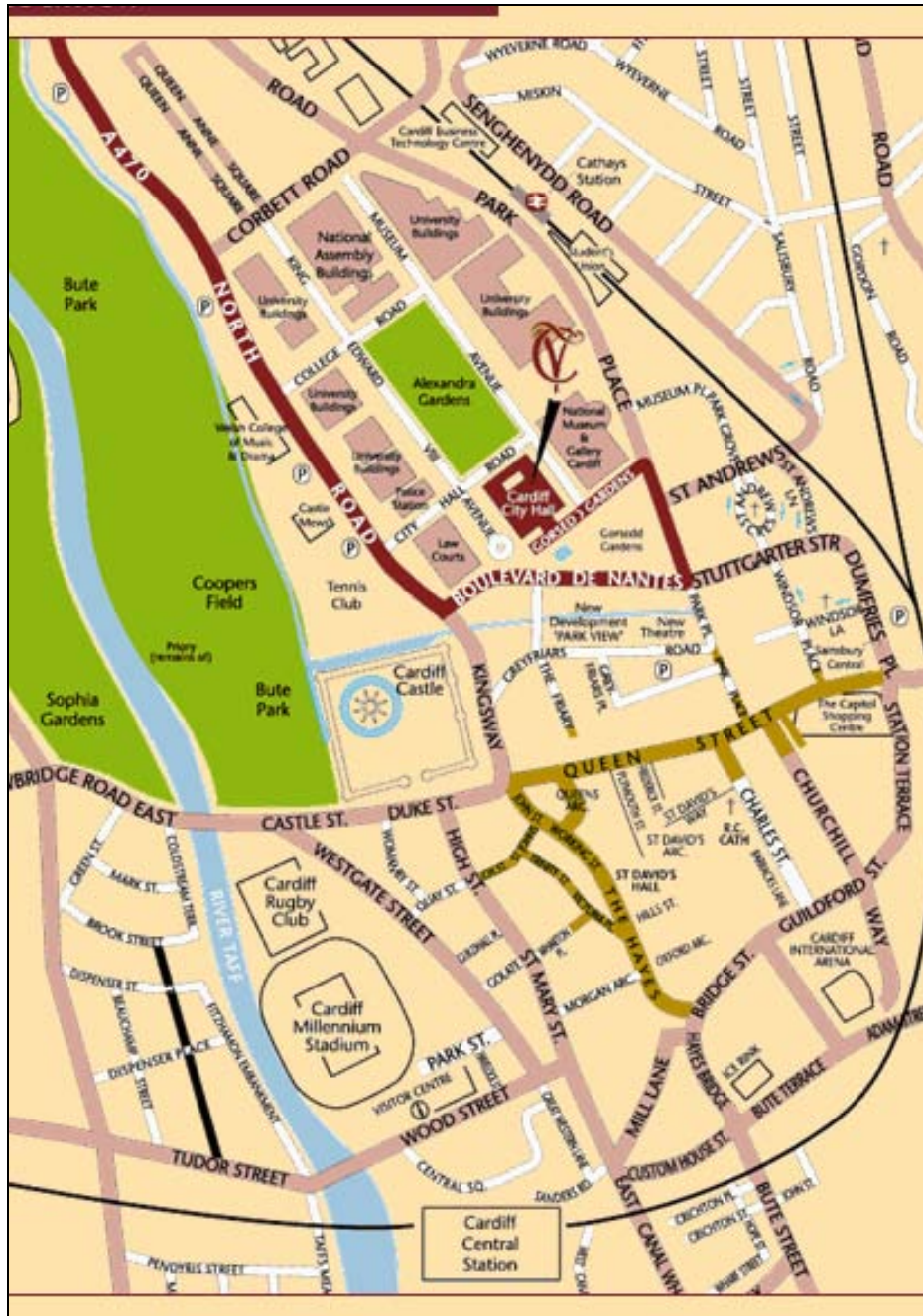
Yours sincerely



Councillor Chris White
Chair LGA Culture, Tourism and Sport Board

Location Map

Cardiff City Hall, Cathays Park, Cardiff, CF10 3ND



Please find transport information at: http://www.cardiffcityhall.com/CH_location_e.htm